

WORCESTER WOLVES SPONSORSHIP OPPORTUNITIES 2024/2025



UNIVERSITY of
WORCESTER



**BWB WOMEN'S
PREMIER LEAGUE**

THE WORCESTER WOLVES

The Worcester Wolves are a professional Basketball team playing in the British Wheelchair Basketball Women's Premier League, Women's National Basketball League and Men's National Basketball League

The club was formed in May 2000 and played through the leagues in the National Basketball League, the British Basketball League and Women's National League, winning silverware across all competitions. The Worcester Wolves competed in the BBL between 2006 and 2021.

Home games and training take place at the iconic 2,000 seat University of Worcester Arena. The team play league and cup games as well as the all-important end of season play-offs where the top seeded teams face off for the leagues ultimate prize.

We are very proud to be one of the founding teams of the British Wheelchair Basketball Women's Premier League. Being the first league of its kind for female wheelchair athletes globally.

Our women's team have worked their way to the top of their divisions from regional competition to the National League and are competing at the highest level and challenging the top teams. Last season finishing league runners up and reaching the play off semi final and cup quarter final.

In 2021/22, our men's teams were crowned NBL Midlands Champions and reached the final of the National Play Off Final. The Team has since gained promotion to D2 where they continue to aspire to be a dominant force in the NBL.

The Premier League Team secured third place in the play offs last season and are already working hard behind the scenes to build on the success from previous seasons..

Our Community Programme has seen record numbers with over 3000 attendances to our facilities to play and be involved with basketball. Multiple sell out Camps and Community Sessions have shown that basketball is alive and well in our city. We have also ran a succesful adults only Couch To Court programme.



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WHY SPONSOR THE WORCESTER WOLVES?



- **Three teams playing in three National competitions giving us a wider and more diverse viewership.**
- **A strong social media following reaching over 160,000 accounts every week with a very high engagement rate.**
- **National and International reach via the Worcester Wolves YouTube channel live streaming all home.**
- **A loyal, engaged and diverse fan base that we value, which is evident by our year on year growth in Season Ticket and General Ticket sales.**
- **A thriving community programme supporting and getting children from 5 years of age into sport and supporting their development, growth and wellbeing. Last season saw our highest ever attendances for Camps and Weekly Community sessions (3K+).**
- **Our strong community presence: The Worcester Wolves are very active in the community visiting schools and businesses in the local area and beyond. We also take part in community, charity, private and public events.**
- **Exposure to a University population of 12000 students and staff plus suppliers and visitors from across the region and beyond.**
- **The basketball game night experience we offer appeals to a wide audience. As well as fast-moving high-quality sport, the entertainment on game night includes light shows, music and high intensity crowd participation.**



**BWB WOMEN'S
PREMIER LEAGUE**



SPONSORSHIP OPTIONS

PRICES FROM £200+VAT

COURTSIDE BOARD

(DOUBLE SIDED 2440X900MM, SPONSOR TO PROVIDE)

- Exposure to our fans in the Arena
- Views from our Live Stream on YouTube
- Minimum 27 Games
- Business Logo on website

MATCH SPONSOR (SINGLE GAME)

- Business logo present on all promotional material related to the game
- Announced as match sponsor by our MC and commentary team
- Plugs for your business throughout the game
- Additional opportunities for corporate events at games are available

ACTIVITY SPONSOR

- Fan engagement at all home games
- MC and commentary announcements
- Supporting social media posts
- Minimum 27 home games
- Business logo on website

STAT STARS DIGITAL SPONSOR

- Business logo on all our Stats Stars graphics
- Business name in title
- Social media tag
- Business logo on website
- Minimum 55 games

BASKET SPONSOR

- Business logo on both game baskets
- Seen by fans at all home games
- Viewership from our Live Stream on YouTube
- Business logo on website
- Minimum 27 games



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SPONSORSHIP OPTIONS

PRICES FROM £200+VAT

PLAYER OF THE GAME DIGITAL SPONSOR

- Logo featured on all our Player Of The Game graphics
- Business name in title
- Social media tag with supporting text
- Minimum 55 games

KIT SPONSORSHIP

- Business logo on jerseys
- Business logo on shorts
- Business logo on website also included
- Minimum 55 games

COMMUNITY PROGRAMME SPONSOR

- Business logo on banners at community activities
- Exposure at school visits, community coaching, camps and activities
- Promotion on social media with business tag and supporting text
- Business logo on website

GAME NIGHT ACTIVATION

- A dedicated area in the University of Worcester Arena foyer
- Promote your business to our fans
- Display materials included and space for your banners/signage
- Can remain in place during the game and after for when fans are leaving
- Will include supporting social media posts in build up to the game

The Worcester Wolves are also seeking partners to help give our developing athletes the best possible experience this season.

We are seeking partners in the following sectors;

- Nutrition and recovery
- Equipment and consumables
- Medical supplies
- Hospitality



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WHAT WE CAN ALSO OFFER

VIP HOSPITALITY AT GAMES



You can host events for clients and guests in the Joel Richards Conference Suite. We cater for up to 200 guests with a wide range of food options, a fully stocked and licenced bar and you can also take in the game from the viewing gallery.

Email worcesterwolves@worc.ac.uk for full details

CORPERATE TEAM BUILDING



Bring your team or group along for an on court session at the University of Worcester Arena with a Worcester Wolves coach for a team building activity.

Basketball and Wheelchair Basketball sessions available.

Email worcesterwolves@worc.ac.uk for full details

PRICES AVAILABLE UPON REQUEST

BE SEEN WITH THE WORCESTER WOLVES

BY MILLIONS OF PEOPLE ACROSS OUR SOCIAL MEDIA PLATFORMS & LIVE STREAMS





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**For more information about our sponsorship packages,
please contact Tom Bennett,
Sports Franchise Marketing & Communications Manager**

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WWW.WORCESTERWOLVES.ORG